



VACCA

VICTORIAN ABORIGINAL CHILD
AND COMMUNITY AGENCY

Connected by culture

Celebrating VACCA's 50th Anniversary

About VACCA

The Victorian Aboriginal Child and Community Agency (VACCA) is a statewide Aboriginal community-controlled organisation (ACCO) providing services for children, young people, families and community members across Victoria. Since 1977, we have delivered programs to heal and empower Aboriginal people and drive generational change informed by self-determination and grounded in culture.

About the project

In 2027, VACCA will celebrate its 50th anniversary.

To recognise 50 years of service to the Aboriginal and Torres Strait Islander community in Victoria, we plan to hold a range of celebrations and events to mark this milestone across the year.

We are seeking expressions of interest from Aboriginal and Torres Strait Islander artists to produce an original artwork that will be used across printed materials, digital assets, apparel, promotional items, posters and other resources.

Project brief

We are seeking an artwork that reflects VACCA's vision, purpose, principles and support of community over the last 50 years.

Vision

Our footprint will be informed by Aboriginal self-determination and grounded in culture, with our voices and actions guiding the fires of change.

Purpose

Grounded in Cultural Therapeutic Ways, we commit to heal, connect and protect Aboriginal children, families and community to bring about generational change.

Principles

- **Best interest of the child:** Our children have the right to be heard, to be nurtured and safe. Children have the right to the best life opportunities including access to education, healthcare and the chance to develop social and emotional wellbeing. Aboriginal children have the right to their Aboriginal identity. Wherever possible we believe that families offer the best environment for raising children.
- **Aboriginal Cultural Observance:** We believe that observance and compliance with Aboriginal protocols, cultural practice and ceremony is integral to helping us achieve successful outcomes.
- **Respect:** We respect the individual and collective cultural rights and responsibilities of Aboriginal people in our operations, management and delivery of our services.
- **Self-determination:** We believe in the fundamental right of self-determination for Aboriginal communities. We are committed to strengthening understanding and empowerment in the exercise of rights and discharge of associated obligations as First Peoples.
- **Healing and empowerment:** We believe in empowering the people we serve. We use a strengths-based approach in our services to help our clients make choices for their future.
- **Excellence:** We believe that the community we service expects and is entitled to a high quality and professional service.

Eligibility

We are asking for expressions of interest from Aboriginal and Torres Strait Islander artists living and working in Victoria. Connection to Victorian mobs will be highly regarded, but not essential.

How to apply

Interested artists should complete the expression of interest (EOI) form and submit it, along with two examples of their work in the style they intend to use for the final artwork, by Friday, 2 October 2026.

The two examples should include a brief description about the meaning/story of the work and (if relevant) the project it was completed for.

Fee

The selected artist will receive a total fee of \$6,500 (excluding GST) for the artwork's use in perpetuity. The fee will be paid in two instalments of \$3,250. Once confirmed in writing as the selected applicant, the artist will be required to provide an invoice for the first instalment including their ABN. On delivery of the final artwork according to the format detailed below, the artist will be required to provide an invoice for the second instalment. Payments will be made within 14 days of invoice.

Artwork format

The final artwork must be provided in one of the following ways:

- 1. Hard copy – on canvas** (minimum size 900 x 900mm) with a high-resolution scan.
- 2. Digital file – high resolution vector file** (such as an .AI, .SVG or .EPS file). The preferred format is Adobe Illustrator.
- 3. Digital file – high resolution raster file** (.PSD or .JPG) to be A3 (297mm x 420mm) in size at 300dpi minimum.

If you have any questions about the artwork format, please email design@vacca.org prior to submission of your EOI form.

Please note that the successful work will be applied to a variety of materials and items and will be cropped and segmented accordingly. We will always reasonably aim to respect the meaning and integrity of the work.

In addition to the artwork, we will also require:

- a paragraph (minimum 100 words) on the meaning of the artwork
- a paragraph (minimum 100 words) on how the artwork responds to the project brief
- a guide to the significance of key elements of the artwork
- artist biography for publication.

Examples of how the artwork may be used

- Printed materials including banners, event flyers and invitations, sponsorship prospectuses, letterheads, postcards, posters, Annual Report 2027-28.
- Digital assets including website banners, social media tiles and banners, paid social media advertising, Teams backgrounds, computer wallpaper, video titles.
- Apparel including t-shirts, hoodies and hats.
- Promotional items including lanyards, drink bottles and pins.

Please note this list is for reference only and is not exhaustive.

For more information

Please contact design@vacca.org.

STAGE	DELIVERABLE	DEADLINE[KP1.1]	PAYMENT
1	EOI submission deadline.	2 Oct 2026	Nil
2	Internal review of submissions.		
3	Artist selected and notified.	By 16 Oct 2026	Nil
4	Contract completed and invoice submitted.	By 30 Oct 2026	\$3,250
5	Draft outline of the work including colour palette.	By 13 Nov 2026	Nil
6	Submission of final artwork in format as agreed, story behind the art and guide to the elements.	By 11 Dec 2026	Nil
7	Acceptance of artwork and final invoice submitted.	By 18 Dec 2027	\$3,250